



GENERAL SERVICES ADMINISTRATION

Federal Supply Service

Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA *Advantage!*®, a menu-driven database system. The INTERNET address GSA *Advantage!*® is: GSAAvantage.gov.

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov.

Schedule Title: Professional Services Schedule
FSC Group: 00CORP

Contract number: 47QRAA18D003C

Contract Period: January 12, 2018 through January 11, 2023

Contractor Name: Plus One Strategic Communications LLC
5113 10th Street N
Arlington, VA 22205
Phone: 703-772-2235

Contractor Website: <http://plusonestrategy.com>

Contract Administrator: Tanya M Sullivan
tsullivan@plusonestrategy.com

Business size: Small Disadvantaged Business



Contract Holder

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules at <http://www.fss.gsa.gov>

CUSTOMER INFORMATION:

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s).

SIN	Recovery	SIN Description
541-1	541-1RC	Advertising Service
541-1000	541-1000RC	Other Direct Costs (ODCs); Expenses Other Than Direct Labor Hours
541-2	541-2RC	Public Relations Services
541-3	541-3RC	Web Based Marketing Services
541-4A	541-4ARC	Market Research and Analysis
541-4D	541-4DRC	Conference, Events, and Trade Show Planning Services
541-4F	541-4FRC	Commercial Art and Graphic Design Services
541-5	541-5RC	Integrated Marketing Services

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract.

SIN

MODEL

PRICE

Please see approved FSS Price List

1c. Hourly rates

Please see approved FSS Price List

2. **Maximum order.** \$1,000,000
3. **Minimum order.** \$100.00
4. **Geographic coverage (delivery area).** Domestic, Washington, DC and all U.S. territories
5. **Point(s) of production (city, county, and State or foreign country).** Arlington, Arlington County, Virginia
6. **Discount from list prices or statement of net price.** Prices listed are GSA net, discount deducted
7. **Quantity/Volume discount:** 1% for orders exceeding \$250,000
8. **Prompt payment terms.** .5% 15 days
- 9a. **Notification that Government purchase cards are accepted at or below the micro-purchase threshold.** Yes
- 9b. **Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold.** Contact contractor

10. **Foreign items (list items by country of origin).** Not Applicable
- 11a. **Time of delivery. (Contractor insert number of days.)** To be determined at time of task order
- 11b. **Expedited Delivery.** Contact Contractor
- 11c. **Overnight and 2-day delivery.** Contact Contractor
- 11d. **Urgent Requirements.** Contact Contractor
12. **F.O.B. point(s).** Destination
- 13a. **Ordering address(es).**
- Plus One Strategic Communications LLC
5113 10th Street N
Arlington, VA 22205
- 13b. **Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.**
14. **Payment address(es).**
- Plus One Strategic Communications LLC
5113 10th Street N
Arlington, VA 22205
15. **Warranty provision.** Standard Commercial Warranty
16. **Export packing charges, if applicable.** Not Applicable
17. **Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level).** Contact Contractor
18. **Terms and conditions of rental, maintenance, and repair (if applicable).** Not Applicable
19. **Terms and conditions of installation (if applicable).** Not Applicable
20. **Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable).** Not Applicable
- 20a. **Terms and conditions for any other services (if applicable).** Not Applicable
21. **List of service and distribution points (if applicable).** Not Applicable
22. **List of participating dealers (if applicable).** Not Applicable
23. **Preventive maintenance (if applicable).** Not Applicable

24a. **Special attributes such as environmental attributes (e.g., recycled content, energy efficiency, and/or reduced pollutants).** Not Applicable

24b. **If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contractor's website or other location.) The EIT standards can be found at:** www.Section508.gov/.

25. **Data Universal Number System (DUNS)** 022627030

26. **Notification regarding registration in System for Award Management (SAM) database.**
Registered

Labor Hour Category Descriptions

I. Title: Partner

Duties/Responsibilities: Defines key activities, timelines, and resource requirements needed to achieve project objectives. Manage teams and projects while supervising and managing company staff. Develops annual budgets and control actual expenses to budget.

Work Experience: 10 years

Education: Bachelor's Degree

II. Title: Senior Graphic Designer – Director

Duties/Responsibilities: Functions as the Company Director/Coordinator for all graphic design support to account teams across all practice groups. Has knowledge of both print and digital media and possesses in depth knowledge of client business and industry needs.

Work Experience: 25 years

Education: Bachelor's Degree

III. Title: Senior Web Developer

Duties/Responsibilities: Serves as website development team lead and develops, programs and maintains front end and/or back end of website and applications knowledgeable of multiple software programs and web applications.

Work Experience: 8 years

Education: Bachelor's Degree

IV. Title: Junior Web Developer

Duties/Responsibilities: Works under the leadership and supervision of Senior Web Designer while developing and maintain front end and / or back end of websites and applications. In process of learning new software programs and we applications.

Work Experience: 2 years

Education: Bachelor's Degree

V. Title: Meeting Planner

Duties/Responsibilities: Arranges the details and logistics of meetings and conferences. Ensures that meeting facilities meet client specifications in all respect from supplies to refreshments/meals. Attends conferences to resolve onsite problems in person. Coordinates any event registration and materials requirements.

Work Experience: 10 years

Education: Bachelor's Degree

VI. Title: Senior Public Relations Specialist

Duties/Responsibilities: Has advanced expertise in communications and public relations. Directs media relations, develops education campaigns and develops and manages public communication plans. Writes key materials, develops website content, trains media spokes persons and develops organization newsletters.

Work Experience: 10 years

Education: Bachelor's Degree

VII. Title: Admin Assistant

Duties/Responsibilities: Handle the day to day business issues for projects which include: maintaining the calendar, scheduling appointments and meetings, answering the telephone, making travel arrangements and maintaining files and preparing correspondence.

Work Experience: 2 years

Education: Bachelor's Degree

VIII. Title: Senior Research Consultant

Duties/Responsibilities: Responsible for applying demonstrated substantive knowledge of research methodologies in providing significant input to client marketing analytics and information gathering. Capable of leadership and major responsibility for market analysis project work including staff coordination.

Work Experience: 10 years

Education: Bachelor's Degree

IX. Title: Senior copywriter

Duties/Responsibilities: Provides support to account teams and service each of these accounts simultaneously. Will perform PR tasks such as media outreach and press material developments. Has strong research, writing and editing. Skills.

Work Experience: 10 years

Education: Bachelor's Degree

X. Title: Creative Director

Duties/Responsibilities: Provides primary leadership for developing creative strategy, vision and execution across multiple platforms. Responsible for conceptualization of advertisements in appropriate media as well as taking concept to completion.

Work Experience: 10 years

Education: Bachelor's Degree

XI. Title: Senior Digital Designer

Duties/Responsibilities: Responsible for graphic and production design for marketing communication, all print materials, electronic information and advertising and online products. Determines the needs and preferences of clients as well as the target market segment in creating their art.

Work Experience: 25 years

Education: Bachelor's Degree

Approved FSS Pricing

SIN	Labor Category	GSA Rate w/IFF 01/12/2018	GSA Rate w/IFF 01/12/2019	GSA Rate w/IFF 01/12/2020	GSA Rate w/IFF 01/12/2021	GSA Rate w/IFF 01/12/2022
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Partner	317.38	\$325.28	\$333.38	\$341.68	\$350.19
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Graphic Designer	163.22	\$167.28	\$171.45	\$175.72	\$180.09
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Web Developer	181.36	\$185.88	\$190.50	\$195.25	\$200.11
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Junior Web Developer	99.75	\$102.23	\$104.78	\$107.39	\$110.06

541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Meeting Planner	126.95	\$130.11	\$133.35	\$136.67	\$140.07
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Public Relations Specialist	317.38	\$325.28	\$333.38	\$341.68	\$350.19
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Administrative Assistant **	81.61	\$83.64	\$85.72	\$87.86	\$90.05
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Research Consultant	317.38	\$325.28	\$333.38	\$341.68	\$350.19
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Copywriter	226.70	\$232.34	\$238.13	\$244.06	\$250.14

541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Creative Director	272.04	\$278.81	\$285.76	\$292.87	\$300.16
541-1/1RC 541-2/2RC 541-3/3RC 541-4A/4ARC 541-4D/4DRC 541-4F/4FRC 541-5/5RC	Senior Digital Designer	181.36	\$185.88	\$190.50	\$195.25	\$200.11

"The Service Contract Act (SCA) is applicable to this contract and it includes SCA applicable labor categories. The prices for the cited SCA labor categories are based on the U.S. Department of Labor Wage Determination Number(s) identified in the SCA matrix. The prices awarded are in line with the geographic scope of the contract (i.e. nationwide)."

SCA Eligible Contract Labor Category	SCA Equivalent Code Title	WD Number
Administrative Assistant	01020 Administrative Assistant	2015-4281

SIN(s) PROPOSED	SUPPORT PRODUCT/ LABOR (ODCs)	GSA Awarded Price w/IFF	UNIT OF ISSUE (e.g. Hour, Task, Sq ft)
541-1000 541-1000RC	Acton Software Marketing	\$ 1,707.81	Monthly
541-1000 541-1000RC	Low Fat Web Support	\$ 1,428.21	Monthly

541-1000 541-1000RC	Conference Printing	\$ 158.83	Task
541-1000 541-1000RC	Attendee Name Tags	\$ 98.86	Dozen
541-1000 541-1000RC	Audio / Video Rental	\$ 1,621.86	Each
541-1000 541-1000RC	Conference Food and Beverages	\$ 12,959.82	Per Conference
541-1000 541-1000RC	Shipping and Handling	\$ 193.45	Task
541-1000 541-1000RC	Conference Room Rental	\$ 1,464.12	2 Days
541-1000 541-1000RC	Mail Chimp Email Software	\$ 37.78	Task
541-1000 541-1000RC	Stock Photos	\$ 30.23	Task
541-1000 541-1000RC	Calendar Widget Website Software	\$ 30.23	Per Website
541-1000 541-1000RC	Website Domain Registration	\$ 113.34	Per Domain
541-1000 541-1000RC	Post Office Box Rental	\$ 64.48	Yearly